

Centrique at CeBIT 2005

Action Planning, the headline software application by Centrique will be shown at CeBIT, the region's most important and comprehensive ICT (Information and Communications Technology) event. Centrique is delighted to be amongst a handful of IT companies chosen by the State Government to showcase the latest developments at CeBIT.

An integrative tactical planning solution for business development, Action Planning is the first of its kind in the world, a patent pending invention by Centrique. It provides an efficient means of measuring the impact of change in business strategies.

Take the hit and miss out of your decision making, simply, quickly and effectively, with Action Planning from Centrique.

Features & Benefits

At Centrique, we feel that the debate over business planning has raged for too long - to the detriment of many in business. Consequently, we developed Action Planning, a tool which is so comprehensive, yet so easy to use, that to get it to market the company has had to apply for a patent.

Action Planning is a short term tactical viability analysis of the business operations and strategies, which can be used as a stand alone change management system, or as the perfect compliment to the Business Plan which is more or less of a comprehensive strategic nature covering up to five years.

Essentially Action Planning provides guidance as to whether a business strategy is viable when incorporated into the other strategies and operations of the organisation.

The features of Action Planning include a step by step progression in the development of an organisation's financial budget; staffing budget and reports; powerful graphical visualisation aids in determining the viability of various business strategy considerations; and the ability to print a full management plan incorporating all facets of the organisation.

Who should use Action Planning

Those who are drawn to the incredible power and versatility of the Action Planning from Centrique include:

- Owner Managers of businesses who wish to grow their businesses;
- Non-Profit Organisations which need to comply with funding requirements to continue re-forecasting and planning for the coming financial year;
- Accountants who wish to assist their clients at levels higher than mere tax compliance requirements. Importantly, Action Planning will also be able to be used by Accountants to assist in validating any strategies proposed by their clients and their business advisors; and
- Business Advisors who need to be able to validate their short term business strategies for their clients.

Why use Action Planning

Action Planning from Centrique makes decision making easy. Planning your organisation's growth and development over the coming year can be done in as little as a day.

If you have a business problem and you need to decide upon some significant structural changes to your operations, Action Planning from Centrique can provide tangible information as to the viability of your options.

If you have a project or a business strategy that you are considering, but have put off due to the inability to properly measure the impact of this change on your business, then Action Planning can measure the impact and provide you with the plans to carry it out.

Action Planning from Centrique – what do you wish to achieve.

for immediate distribution
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